

How can my company benefit from race sponsorship?

Sponsorship of the WSA River Run will identify your company as one that gives back to the local community. Sponsorship will also:

- Provide access to a captive local audience of 300 participants and their supporters and 2,000 registered soccer players from around the Sand Springs and Tulsa Area
- Increase awareness of your organization through extended marketing opportunities. For example, we advertise our race on running websites and the WSA website which gets between 10,000-43,000 daily hits.
- Attractive signage advertising opportunity for for business (see estimated traffic per major events below)

QUICK FACTS

- Registered Soccer Participants Is Approximately 2,000, 44% receive financial help.
- Youth Attending Events Annually Is Approximately 12,000
- Adults (Parents) Attending Events Annually Is Approximately 18,000
- Avg. "Weekly" Thursday Practice Night Attendance Approximately 3,000
- Avg. "Weekly" Saturday Game Day Attendance Is Approximately 3,000
- Website Traffic: OVER 5 MILLION HITS IN 2014! >> Daily Average Ranges 10,000 - 43,000 Hits
- Event Audience That Reaches 30,000 Event Participants

WHAT: West Side Alliance Soccer Club is a non-profit organization that provides soccer programming, including team formation, leagues, and events, instruction, camps, and vertical transition opportunities for players.

WHO: There are over 1,500 participating members (players), approximately 2,500 additional members (parents), over 100 coaching staff members, and 1,000 additional affiliate members through Tulsa Field Sports Alliance (WSA is managing operator of Tulsa Field Sports Alliance since 2010). Approximately 80% of the participating members are youth, with an age range of 2-19 years olds.

MISSION: The mission of WSA Soccer Club is to provide premiere soccer playing experiences and recreation, while instilling a curriculum that focuses on personal development and player development. The full myriad of opportunities are presented under the umbrella of WSA Soccer, from local recreational soccer, to traveling competitive teams. The program spans from Kickstart, a program for 2 year olds, to the College Search Program, a program to help players advance to the college level, to Vertical Transitions, a program designed to help players with professional playing ambitions.

COMMUNITY: WSA Soccer club hosts regional and national events, which create revenue streams for club sustainability, and likewise attract tourism to the communities that support WSA programming.

WSA Operates From Two Primary Event Facilities: West Bank Sports Complex In Tulsa, Oklahoma, And Rivercity Parks Soccer Complex, In Sand Springs, Oklahoma. WSA's Principal Geographic Footprint Spans The Communities "West Of" Tulsa, Including Sand Springs, And The Entire Metro Tulsa Area.

WHY CONTRIBUTE TO WEST SIDE ALLIANCE S.C.?

- Largest and most generous need based financial assistance program in the state
- Outreach effort "West Side Soccer" partnering w/ schools and community to offer soccer leagues and programs free of cost to children
- Service projects such as American Cancer Society fundraiser, integrated into team agendas